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Career Summary

Creative and versatile Graphic Designer & Digital Content Specialist with 3+ years of hands-on experience in graphic design, video editing, social media management, and digital marketing. Proven ability to deliver visually impactful designs, grow social audiences, and drive brand engagement. Passionate about blending creativity with strategy to produce results-driven campaigns.

Key Strengths & Expertise

Skill	Experience
Graphic Design	3+ years
Social Media Management	1+ years (currently managing 2 companies)
Video Editing	Skilled (reels, shorts, promos)
Facebook Page Handling	4 years managing a musical page
Digital Marketing	Currently learning (ads, strategy, analytics)
Languages	English, Hindi, Nepali

Skills

- Adobe Photoshop
- Adobe Illustrator
- Alight Motion
- Project Management
- Leadership & Team Collaboration
- AI Design Tools & Automation

Work Experience

- Graphic Designer (Remote)

ERI | 2025 – Present

- Designed creative visuals for international clients ensuring brand consistency and on-time delivery.

- Graphic Designer & Social Media Manager

Eduhub Global, Kathmandu | 2024 – Present

- Created social content and visuals, achieving 25% social media growth in 3 months.
- Led digital campaigns and content planning.
- Graphic Designer

Thesis Companion, Kathmandu | 2024 – Present

- Produced tailored visuals for academic services.
- Maintained brand alignment and audience engagement.
- Freelance Graphic Designer

ThesisPro Nepal | 2022 – Present

- Delivered custom designs for academic and business projects.
- Managed multiple client requests independently.
- Graphic Designer & Marketing Support

Enlighten Job Placement | Jan 2023 – Jan 2024

- Designed marketing assets for student recruitment campaigns.
- Supported social media management and brand strategy.
- Video Editor (Lyrical)

Freelance / Facebook Pages | 2019 – 2023

- Edited lyrical videos for Facebook pages with over 3 million combined followers.
- Managed a personal page reaching 1M+ followers.

Education

+2 in Computer Science (Ongoing)

Bajra International College, Boudha Jorpati, Kathmandu

Certifications

Graphic Designing & Video Editing Certificate

Maya Animation Academy, Kathmandu

Languages

- English — Fluent
- Nepali — Native
- Hindi — Conversational

Why You Should Hire Me

A results-driven, reliable, and creative content creator who not only designs but builds audiences, strategies, and engagement. Equipped with practical experience managing platforms and producing high-impact visuals that speak for brands. Ready to take on fast-paced, demanding roles in any market.